

# Clarisonic sonic cleansing effectively removes makeup

## Study Objective:

Evaluate the efficacy of Clarisonic sonic cleansing to remove makeup, as compared to manual cleansing

## Methodology:

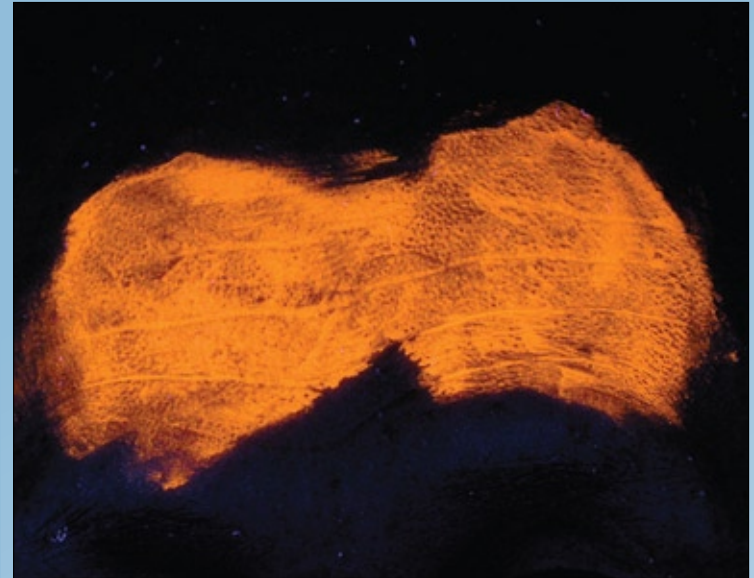
- 10 people participated in the study
- In a split-forehead study, equal amounts of fluorescent makeup were placed on the forehead of each subject
- An aesthetician cleansed half of the forehead with Clarisonic sonic cleansing and the other half by hand with water. 5 Rotations of Clarisonic Vs 5 rotations of manual cleansing.
- Photos were taken using a digital camera with a UV flash to show the amount of fluorescent makeup remaining on both sides of the forehead
- Image analysis software was used to quantify differences between regimens.

## Results:

**Manual cleansing leaves makeup trapped in fine lines and pores.**

Clarisonic sonic cleansing removes 6 times more makeup than manual cleansing.

Before cleansing forehead:



After cleansing forehead:



Clarisonic sonic cleansing

manual