

Clarisonic sonic cleansing effectively removes makeup

Study Objective:

Evaluate the efficacy of Clarisonic sonic cleansing to remove makeup, as compared to manual cleansing

Methodology:

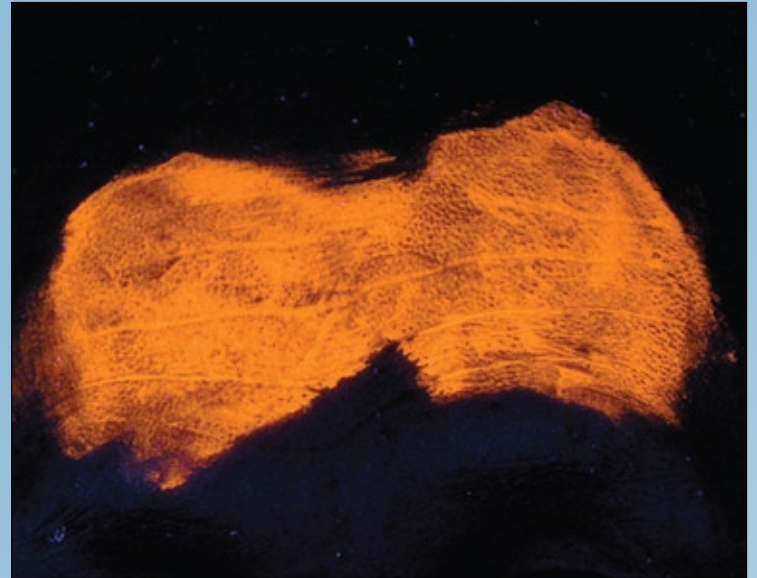
- 10 people participated in the study
- In a split-forehead study, equal amounts of fluorescent makeup were placed on the forehead of each subject
- An aesthetician cleansed half of the forehead with Clarisonic sonic cleansing and the other half by hand with water
- Photos were taken using a digital camera with a UV flash to show the amount of fluorescent makeup remaining on both sides of the forehead
- Image analysis software was used to quantify differences between treatments

Results:

Manual cleansing leaves makeup trapped in fine lines and pores.

Clarisonic sonic cleansing removes 6 times more makeup than manual cleansing.

Before cleansing forehead:



After cleansing forehead:



Clarisonic sonic
cleansing

manual